



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



OUR COMMUNITY IMPACT

2019

Jackson YMCA

127 W. Wesley St.

Jackson, MI 49201

517.782.0537

www.JacksonYMCA.org

DEAR FRIENDS OF THE JACKSON Y



The year 2019 was a special one for our Y.

- We celebrated 123 years of serving the community with programs and services focused on our three areas of impact: Healthy Living, Youth Development and Social Responsibility. This achievement is made possible through the contributions of our generous donors and volunteers who believe in our mission to serve ALL and have dedicated themselves to our cause.

- Through a series of conversations with partners, Y stakeholders and neighbors, we spent the first half of the year gathering information about needs in Jackson and the opportunities for greater community impact. We released our roadmap for the next five years and created an implementation plan for continued growth and success into the next decade and beyond.

- As we build for the future, we concluded the initial phase of a three-part plan in our \$25 million capital campaign for a new downtown YMCA facility. Our campaign team gathered information from the community, partners and Y members on how the Y can increase our services and be a more impactful contributor. As you will read in this report, we have launched our next phase of expanding our relationships with collaborative partners.

As we reflect with pride on what we accomplished last year, we look ahead with optimism. Thank you for the role you play in making the YMCA a place where ALL in our community can come together to learn, grow and thrive.

Shawna Tello
CEO, Jackson YMCA

Matt Curfman
Chief Volunteer Officer, Jackson YMCA Board of Directors

824 hours

devoted to facility stewardship & safety

FACILITY IMPROVEMENTS

The Jackson YMCA is committed to continuously improving our facilities to better serve the community. In 2019, staff, volunteers and contractors spent **824 hours** on painting, cleaning, building and more in order to provide all who come to the YMCA the best experience.

Last year our team:

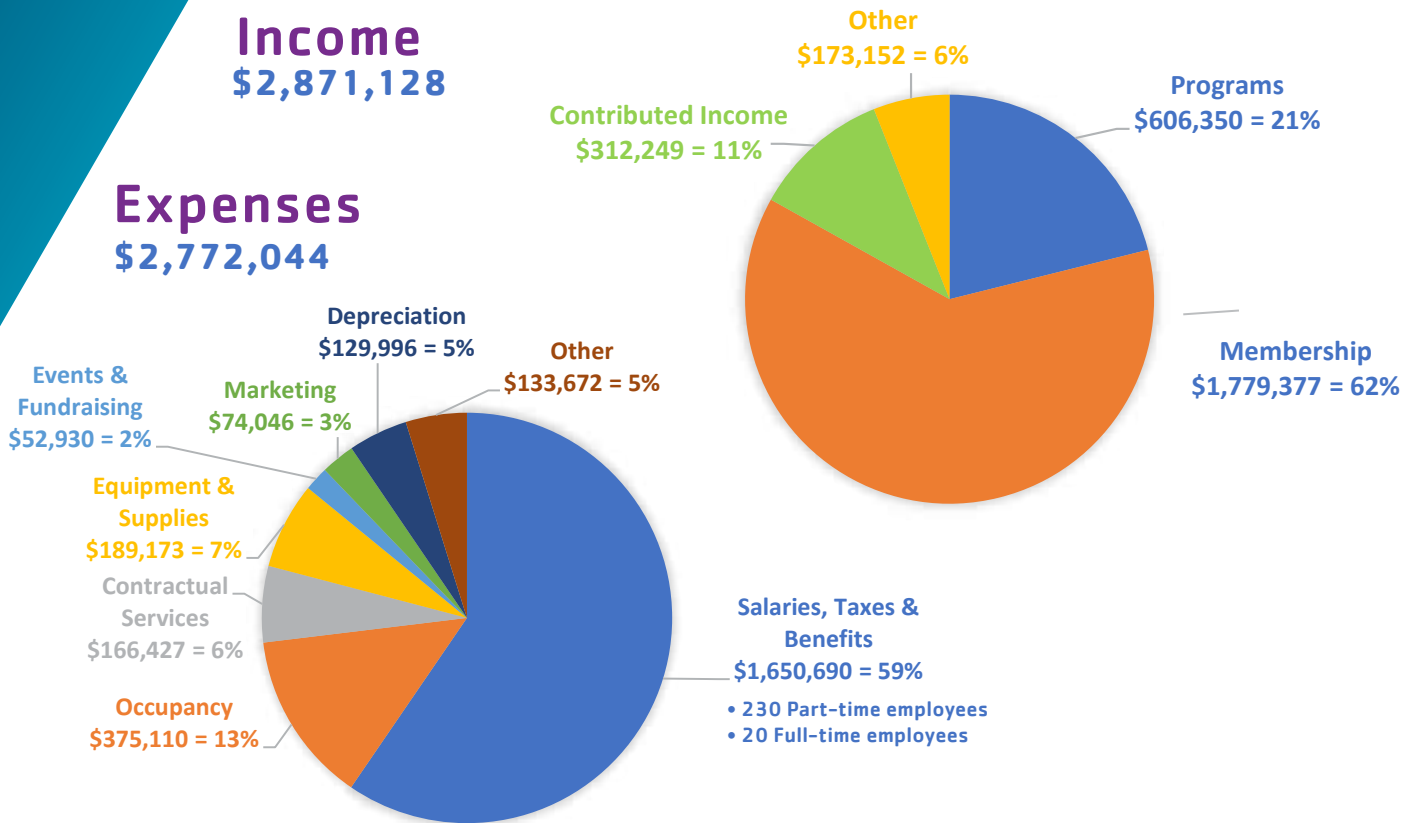
- Resurfaced and refinished the large and small gym floors as part of regular maintenance.
- Painted the walls of the small gym.
- Painted the Wellness Center and weight room
- Held a Volunteer Day; about 20 volunteers made larger bench legs and painted benches for the adult locker rooms (pictured below)
- Built a new maintenance office.
- Installed glass basketball backboards in the large gym.
- Changed cleaning system to improve the cleanliness of the facility.



2019 BY THE NUMBERS

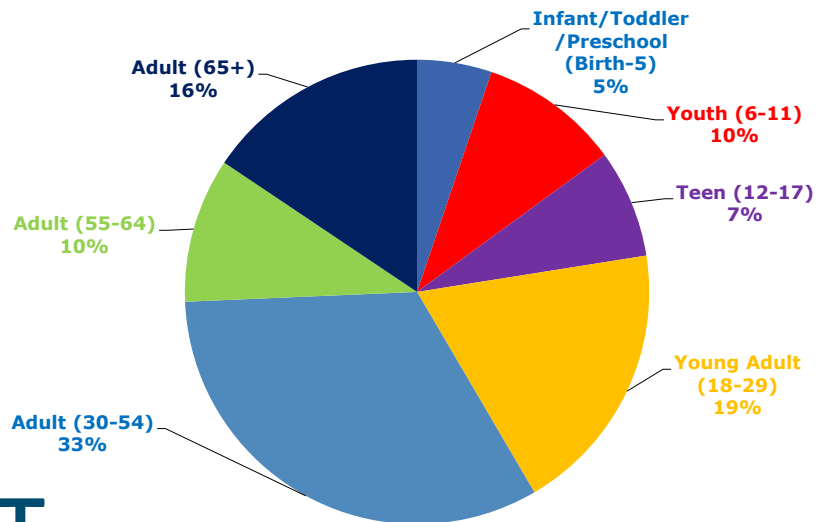
Income
\$2,871,128

Expenses
\$2,772,044



Membership
8,323

- 2019 Member Check-In's = 220,681
- Nearly 10,000 unique members & guests served annually



GRANT FUNDING SUPPORT

As a nonprofit organization, the Jackson YMCA relies on the generosity of grant funders to continue carrying out our mission. Our grant funders in 2019:

Susan G Komen Foundation
Benevity Fund
Consumers Energy Foundation

Henry Ford Allegiance Health
Huntington Bank
CollaborativeNetwork Grant

At our **Party for a Cause** on Nov. 7, we honored our Employee and Volunteer of the Year.

EMPLOYEE OF THE YEAR

We recognized Employee of the Year Jennifer Soper, who goes above and beyond in all she does for the Y. She has worked countless hours organizing our annual Pink Ribbon Party, which raises funds for our Turning Point program for breast cancer survivors. This year, she helped



raise more than \$2,100 for the program. A group exercise instructor in Zumba, Strong by Zumba, cycling and more, she helps organize can drives each Thanksgiving that provide two car's worth of food for local pantries and shelters. Jen is always the first to volunteer when we need a hand, and she is a terrific ambassador for the Y.

VOLUNTEER OF THE YEAR

This award went to Gerald "Jerry" Jehnzen, who passed away in August. A long-time member

and former board member, Jerry served for many years on the facilities committees and remained an active and engaged member.



As the owner of Paul Bengel Mechanical Contractors, he took special care of our building. We will always remember Jerry's big smile and calming presence. His wife Marlene and son Rick accepted the award.

IN MEMORIAM

In addition to Jerry Jehnzen, our hearts were heavy this year with the passing of three of our leaders:

Dawn Meyer

In August we lost Dawn, our Active Older Adults coordinator. She had been part of our Y family for years, having first come to us as a participant in our Turning Point program for breast cancer survivors. Dawn immersed herself in the Y, and she coordinated our monthly lunch potlucks and special events for older adults with creativity, energy and joy.



Martha Schwark

Martha, who passed away in June, was a long-time group exercise instructor. You'd find her on Saturday mornings downtown teaching Body Pump, always with a smile on her face. Attendees loved her antics and crazy dances; after class, she and the Saturday crew would enjoy coffee.



V. Conway Oren

V. Conway (Con) Oren died peacefully on Dec. 15 at home with his family by his side. He volunteered his time and energy to the Y by serving on the Board of Directors. In addition, Con was employed by the Jackson Public Schools for 30 years as the CO-OP Trade, Industry and Health Services Coordinator.



BETTER TOGETHER

The Jackson YMCA and our many community partners work together for greater good. We forge new community partnerships each year; we maintain strong and productive, mutually beneficial relationships with close to 50 community-based-organizations, school districts, nonprofits, local businesses and large corporations.

A.R.E
AARP
AWARE
Big Brothers/Big Sisters
The Cascades
CFI (Kit Young)
Clublife
College & Career Access Center
Dahlem Center
Early Head Start
Felician Sisters
Foster children
Frances Street Primary School
Henry Ford Allegiance Health

Home of New Vision
H.O.P.E.
Interfaith Shelter
Jackson Cty. Group Exercise
Jackson County Family Court/
Youth Center
Jackson District Library
Jackson Friendly Home
Jackson Public Schools
Jackson Symphony Orchestra
Juvenile Diabetes Research
Foundation
Lifespan
Meet Up & Eat Up

LifeWays
Men of Valor and Excellence
MI Swim Program
Michigan International
Speedway
Momentum
Orthopaedic Rehab
Paragon Academy
Partnership Park Downtown
Neighborhood Association
Recovery Court
Region 2 Area on Aging
Renaissance
Residential Options

Rise Above
Samaritas
Splash Program
Save Our Youth
Special Olympics
Thome Pace
Together We Can Make a
Difference
Turning Point
Viking Travel Ball
White Tail Deer Farm

AREAS OF IMPACT

The Jackson YMCA is a powerful association of men, women and children united by a common cause: Strengthening the foundations of our community. At our two locations, approximately **9,469** program participants are served annually through programs and services focused on three Areas of Impact: Youth Development, Healthy Living and Social Responsibility.



Youth Development

We teach kids values that build the foundation for success: Caring, Honesty, Respect and Responsibility. At the Y, children and teens can explore their own unique talents and interests – which builds confident kids today and engaged adults tomorrow.

Summer Day Camp – 387 participants weekly

- Y camp encourages participants to explore and develop their interests and abilities in a safe and nurturing environment.

Bus-in program and after-school care - approximately 225 participants

- Sports, exposure to arts and technology and a hot meal are just a few of the highlights.

Youth Sports – 304 participants

in winter, spring and fall sessions.

219 Swim lesson participants

Healthy Living

Healthy communities start with individual change – but it takes encouragement and support to empower people to make and maintain lifestyle changes. As health and wellness programs continue to evolve, our approach remains the same: Welcome ALL with open arms. We offer more than **100** weekly group exercise classes for all fitness levels.

- **50** free classes each week to members.

Group exercise classes average **1,800 participants** each month.



- **31 participate** in two programs to help manage the symptoms of Parkinson's disease.

- Rock Steady Boxing and Pedaling for Parkinson's.

- Our Turning Point program for breast cancer patients and survivors offers fitness classes and support for **50 participants**. - It also provides valuable emotional support.

Social Responsibility

The Jackson YMCA has listened and responded to the evolving needs of our community for **124 years**.

Our annual Trunk or Treat not only serves as a safe place for local children on Halloween Night but also offers a venue to distribute free warm winter clothing. On a wintry night in 2019, we gave away **500 blankets** in **45 minutes** and distributed more than **800 pairs of mittens and hats** to approximately **800** children.

Drowning is the second leading cause of accidental death among children ages 4-17 – and what is tragic is those deaths are preventable. By providing **448 children** in 2019 with knowledge and skills attained through free water safety classes, the Y is helping to save lives – and opening the door to a fun, healthy activity that can be enjoyed for a lifetime.



CAPITAL CAMPAIGN



In 2019 the Jackson YMCA concluded Phase I of its three-part development and campaign plan, looking to build on its legacy of service, access and inclusion and toward a new YMCA healthy living campus in downtown Jackson. Phase I and the assessment process brought critical social issues, community needs and access inequities to the attention of the Y's volunteers and staff as well as several generous and community minded benefactors.

The capital campaign came under new leadership in 2019 as Scott McIntosh, a Vice President of Tax for Consumers Energy assumed the chairmanship. Already a member of the Jackson YMCA Board of Directors, Scott reconstituted the campaign team to include more than 30 community leaders with expertise in building, communications, fundraising, healthy living, marketing and youth development. Feedback gathered by the team from Y members, peer organizations and the community during Phase I pointed the Y toward areas where it could improve performance and expand services as well as be a more and impactful community contributor.

Additional highlights of 2019 included:

- **American 1 Credit Union's gift of \$600,000** and the July news conference announcing the gift, which included lobby naming rights in the new facility, drew widespread media attention reigniting the campaign. Attendees included leaders from several Jackson public and private organizations.
- **County National Bank's \$100,000** contribution in October. Following the announcement, social media engagement was exceptionally strong.
- Four quarterly newsletters created for the campaign with logo design and intentional branding

Capital campaign pledge totals are calculated as of Dec. 31, 2019. For more information and current pledge totals, visit JacksonYMCA.org.

that featured donors and provided campaign news.

- YMCA Capital Campaign Chair Scott McIntosh and YMCA CEO, Shawna Tello hosted monthly coffee hours to provide campaign updates to the community.
- **\$14.1 million in contributions and pledges** have been received through the end of Phase I putting the Jackson Y well over halfway to its \$25 million goal as Phase II and 2020 begin.

Phase II - Stronger Together: Scheduled to run through the second quarter of 2020, Phase II will focus on identifying collaborative partners whose expertise will enhance the scope and reach of the project and whose resources and needs will influence facility design. While the Y is particularly interested in working with health-care partners, schools and local government, Y volunteers and staff will be reaching out to local service organizations and providers to examine how together they may improve efficiencies, conserve resources and maximize community impact.

Phase III - Reaching the Finish Line: Phase III is set to launch in the second half of 2020 with its focus on finalizing shared used and program partnerships, completing facility design and ramping up community and member-focused fundraising efforts.

More than 30 community leaders joined the capital campaign team in 2019.

Bill Abbott – John George Jr. Student Loan Fund
Ondrea Bates – Henry Ford Allegiance Health
Dan Bishop – Consumers Energy, Retired
Carolyn Bloodworth – Consumers Energy
Jason Butterfield – Jack V. Butterfield Investment Co.
Matt Curfman – Richmond Brothers
Andy DeNato – Consumers Energy
Tom Evanson – Consultant
Kriss Giannetti – Jackson Public Schools
Tim Hernandez – Henry Ford Allegiance Health
Pastor James L. Hines – Lily Missionary Baptist Church
John Kane – John George Jr. Student Loan Fund
Sean Kennedy – Polly's Country Markets
John Kudner – Art Moehn Chevrolet Honda
Shaun Macchia – Advance Turning

Clay McAndrews – Consumers Energy
Danielle McGee – Rehmann
Scott McIntosh – Consumers Energy, Campaign Chair
Barb Meyers – Lomar Machine and Tool Co.
Claire Powell – Consumers Energy
Laura Pryor – American 1 Credit Union
Dave Richmond – Richmond Brothers
Sarah Richmond – Dawn Foods Foundation
Richard Silcher – Community Member
Audrey Spring – Jackson Magazine / RjM
Craig Tapley – Commonwealth Associates
Jason Vasaris – Henry Ford Allegiance Health
John Waldron – County National Bank
Ric Walton – Walton Insurance Group
Brian Wheeler – Consumers Energy

THANK YOU DONORS



Capital Campaign Donors

\$5,000,000 - \$100,000

John George Jr. Student Loan Fund
Richmond Brothers
The Dawn Foods Foundation
Anonymous Vintage Car Donor
Salov Family Trust
American 1 Credit Union
Sigmund Foundation
Melling Family Foundation
Advance Turning & Mfg.
CP Federal Credit Union
County National Bank
Industrial Steel Treating

\$50,000 - \$10,000

Allen & Kathy Schroeder
Aspen One Hour Heating &
Air Conditioning
Brian & Jane Adamczyk
David Mahon
Dawn to Dusk US, LLC
Diversified Precision Products
Eaton Aerospace Charities
Community Involvement Fund
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Macchia Family Foundation
Paul Bengel Company
Shaun Macchia
Stacia Roeth
The Oren Family Trust,
In Memory of Conway Oren
Thomas & Nancy Evanson
In Memory of Cynthia Swope

\$5,000 - \$1,000

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Allan Hooper
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Anita Snyder, In Memory of
Gerald Snyder
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Jackson YMCA 2019 Annual Donors

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John Malone
Louis Glick Memorial &
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Scott Machine
Shawna & Jim Tello
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Thomas Halsey
Timothy Levy
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YMCA of Metropolitan Lansing

\$999 - \$500

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Carol Cross
Carolyn Rose
Donald Wegrzyn
Gary Schultz
Greg Schultz
Jackson College Foundation
Jennifer Rudolph
John Wilson
Mark Behm
Network for Good
Richard Szink

Up to \$499

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Alec Briggs
Alex Butterfield
Alexa Markham
Amber Keathley
Andrew Sargeant
Anita Halm
Ann Thompson
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Kathy Egan
Keigel Johnson
Kelly Holden-Selby
Kelsey Bryan
Kenneth Mangus
Kevin Sykes
Keyilah White
Kiersten Stoddard
Kim Burke
Lawrence Kaiser
Leslie Taylor-Oring
Linda Krager-Walker
Lisa Castro
Louis Kozlowski
Luke Short
Lynae Arehart
Lynn Vermeulen
Lynn Hinkley
Maegan Pickell
Malina Schultz
Marcie Zinger
Marianne Behler
Mark Cesarz
Martha Mast
Mary Rothfuss
Mary Csage
Mary Nichols
Mary Hamilton
Maureen Powers
Maureen Heiler
McKenzie Hayward
Melanie Hilliard
Melissa Fletke
Michael Redding
Michael Ross
Michele Lucenti
Morgan Dubois
Mount Hope Community
Church
Nancy Connell
Nancy Boylan
Nannette Sponsler
Natalie Schroeder
Nicholas Steines-Berkemeier

Nicole Arnold
Pamela Ehlert
Pamela Tabor
Parker Krage
Patricia Timmons
Patricia Gentry
Peggy Calderone
Perry Hardley
Peter Wisneski
Peter Kohler
Rachel Kimalat
Reece Blackgrove
Renee Taber
Richard Wilson Jr.
Richard Jansen
Richard Xzander
Richard Worthy
Robert Sturgeon
Robert Kvicala
Rodney Sims
Ronald Dumas
Rose Sager
Ryan Harris
Ryan Kerwin
Sara Beiswanger
Sara Van Gorder
Sarah Newman
Sarah Richmond
Sean Mccully
Sherri Reed
Shirley Binschus
Siddhartha Anand
Stacey Lampel
Starlett Pierce
Steve Kulchinski
Steve Schenkel
Steven Wallenwine
Steven Bateman
Suanne Stevens
Susan Piotrowski
Suzy Herrera
Tamara Davis
Teresa Nidek
Terry Mierzwa
The Copper Nail
Thomas Dumont
Tim Sayles
Timothy Proietti
Timothy David Jr.
Tina Willbee
Todd Desy
Tracy Petersen
Troy Bauer
Victor Ybarra
Walter Davis
Warren Renando
Wendy Clifton
Wendy Clow
Women of Color - Flying God
Zenaida Trainor
Zenetta Whiting
Zoe Lyons

LEADERSHIP TEAM

CEO - Shawna Tello

Chief Operating Officer - Fred Hauser

Financial Controller - Bob Louagie

Director of Human Resources - Kim Burke

Senior Facilities Director - Steven Depew

Director of Development & Community Relations - Stefanie Riggs

Director of Marketing & Membership - Bonnie Gretzner

Executive Program Director - Megan Hunt

Healthy Living Director - Christine Gensel

Aquatics Coordinator - Erin Parsons

BOARD

Matt Curfman, CFP, Chief Volunteer Officer
Richmond Brothers, Inc.

Claire Powell, Vice Volunteer Officer
Consumers Energy

Dr. Andrew Duda, Treasurer
Henry Ford Allegiance Health

Monica Bouman, Secretary
Jackson College

Tony Baker, Huntington Bank

Chris Ermatinger, Jackson Fire Department

Ethan Harris, Walton Insurance Group

Scott McIntosh, Consumers Energy

Rodney Sims, Northwest Tool & Machine, Inc.

Jason Vasaris, Henry Ford Allegiance Health

Our Mission

The Jackson YMCA mission is to put Christian principles into practice through programs that build healthy Spirit, Mind and Body FOR ALL.

Our Purpose

The Jackson YMCA strengthens the community by creating safe places for ALL people to be healthy and connect with each other.



Jackson YMCA

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Jackson, MI 49201

517.782.0537

www.JacksonYMCA.org